

Objectives

To invent, design and develop new physical affordances, interfaces, and technologies in the interaction and experience design fields.

Employment

Creation center T-MOBILE USA Seattle, WA 5|08 - 8|08
Interaction Design Intern

Researched, conceptualized, designed and prototyped physical and screen-based experiences and interactions. Helped set up a making lab including a new electronics station and advanced their rapid prototyping skillsets.

PDOT REPUBLIC Los Angeles, CA 10|99 - Present
Creative Director

Designed identity programs, collateral, advertisements, web sites, packaging, signage, and vehicle instrumentation, and shot photography for numerous clients including Johns Hopkins University, Restoration Hardware, Above Ground Studios, Expert Auto Body, Bavaria Yachts, and ProParts.

CUSTOM DIRECT Baltimore, MD 2|06 - 8|06
Sr. Graphic Designer

Designed and managed online identities, advertisements, web sites and email campaigns for in-house brands.

iPRECISION Baltimore, MD 2|05 - 05|05
Sr. Graphic Designer, Photographer

Designed identities, brochures, collateral, advertisements, web sites and signage for numerous clients including Home Depot, Crab Cake Factory and the U.S. Department of Energy. Coordinated, directed, and shot photography for clients' web sites and collateral.

GROUND CONTROL Columbia, MD 09|03 - 01|05
Sr. Art Director

Directed, designed, photographed, and illustrated original artwork for a variety of design and advertising accounts including outdoor apparel, medical, performing arts, and media companies. Directed campaigns and photographed studio, portrait, event, and stock photography for client projects. Worked on conceptualization, design, production, and the completion of web sites, catalogs, compact disc artwork, packaging design, corporate identities, logos, apparel, advertisements, brochures, collateral and interactive media for clients and in-house projects.

Education

ART CENTER COLLEGE OF DESIGN Pasadena, CA 09|06 - Present
MFA Candidate, Graduate Media Design Program

VILLA JULIE COLLEGE Baltimore, MD 05|03
Bachelor of Science, Visual Communication Design

UNIVERSITY OF RHODE ISLAND Kingston, RI 09|98 - 05|99
Geological Oceanography

OCCIDENTAL COLLEGE Los Angeles, CA 06|97 - 08|97
Oceanology

Skill set

Computer competency on both Macintosh and PC Operating Systems. Expert proficiency with print, web and multi-media design applications including the entire Adobe Creative Suite, Quark Express, Corel Draw, Aperture, and iLife. Additionally proficient with DVD Studio Pro, Final Cut, After Effects, and business software such as Microsoft Office, Works, Publisher, PowerPoint, Keynote, email, networking, and FTP. Skilled in digital video recording and production, film and digital SLR and medium format portrait, field, event and studio photography, lighting, darkroom development, and file management. Electronics and technology aficionado. Expert user of networks, mobile devices, and machines.

Leadership

ACSG Pasadena, CA 01|07 - 10|08
Graduate Student Representative, Art Center Student Government

AIGA 09|99 - Present
Secretary, VJC Chapter 09|02 - 05|03

Sample Media and references available upon request.

Parker Kuncel
No. 3379 1/2 Hamilton Way Los Angeles CA 90026
323 459 0814 parker@pdotrpublic.com